



# The Actor-Reality Construction

VIII conference

SCUOLA SUPERIORE SANT'ANNA, PISA, ITALY

## Conference Programme

### Wednesday 24th October

12:00-13:00	Registration and light lunch			
13:00-13:15	Welcome from the Director of the Institute of Management (Andrea Piccaluga)			
13:15-13:30	Introduction and organization of the Conference (Lino Cinquini and Hanne Norreklit)			
13:30-14:15	Plenary I - David Kergel - <i>Towards a dialogue between learning and management theory in the digital age</i>			
14:15-14:45	Coffee break			
14:45-16:15	Parallel sessions - 3 Papers			
	PS I - Digital Learning (Room 14)		PS II - Costing and Digitalization (Room 4)	
	Chair: Hilde Kinserdal		Chair: Teemu Laine	
	Camilla Kølsten Petersen	Scripted and live language games in educational reality	Morten Jakobsen	Cost management and Big Data – searching for possibilities
	Michael Paulsen	The good, the bad and the ugly – how schools construe digitalization	Trond Bjørnenak and Hanne Nørreklit	Costing vs. prediction machines in pricing decisions. A Pragmatic Constructivist approach
	Antonio Leotta, Carmela Rizza, Daniela Ruggeri	Management accounting digitalization in enacting learning processes	Frederik Koepp	Big data for the accounting function - Opportunities and risks - A mapping study
16:15-16:30	PS I - Track discussion		PS II - Track discussion	
16:30-17:00	Plenary Salon			

### Thursday 25th October

9:00-10:15	Plenary II - Thomas Bolander - <i>Human vs machine intelligence: How they differ and what this implies for our future society</i>			
10:15-10:45	Coffee break			
10:45-12:15	Parallel sessions - 3 Papers			
	PS III - Decision Making and methodology (Room 14)		PS IV - Research and Technology (Room 4)	
	Chair: Camilla Kølsten		Chair: Antonio Leotta	
	Lars Bo Henriksen	Language Games, Dialogue and the Other	Janne Mämmelä, Tuomas Korhonen, Tero Juuti, Pasi Julkunen	Gathering and using design knowledge to support technology management in the manufacturing industry: an application of pragmatic constructivism
	Pinar Guven Uslu, Zlatinka Blaber, Pawan Adhikari	Pragmatic constructivism and inter-organisational decision making	Riccardo Giannetti, Fabio Magnacca, Giovanna Mariani	The role of management accounting in academic-based new product development research projects: a pragmatic constructivist perspective
	Jakob Liboriussen, Hanne Nørreklit and Mihaela Trenca	Performance management of cultural events – the case of Aarhus European Capital of Culture 2017	Martyn Jones, Sally-Ann Krzyzaniak	Management accounting research approaches and the evolution of pragmatic constructivism
12:15-12:30	PS III - Track discussion		PS IV - Track discussion	
12:30-13:30	Lunch			
13:30-14:00	Teemu Laine, Tuomas Korhonen, Vesa Tiitola - <i>Employing pragmatic constructivism for unveiling and overcoming the actors' limitations in managerial processes and decision-making</i>			
14:00-14:45	Plenary III - Lennart Norreklit - <i>IT and paranoid rule</i>			
14:45-15:15	Hanne Norreklit and Andrea Tenucci - Discussion on language and AI (perspectives)			
15:15-15:45	Coffee break			
15:45-17:00	Plenary Salon on projects			
19:45	Conference Dinner			

### Friday 26th October

9:00-10:00	Parallel sessions - 2 Papers			
	PS V - Validity in Planning and Control (Room 14)		PS VI - Values and Validity (Room 4)	
	Chair: Pinar Guven Uslu		Chair: Michael Paulsen	
	Antonio Leotta, Lino Cinquini, Carmela Rizza, Daniela Ruggeri, Andrea Tenucci	Digitalization and validity in business planning. The case of a global retailer	Lennart Norreklit	The foundation of value
	Sally-Ann Krzyzaniak, Lisa Jack, Mark Xu	Pragmatic Constructivism and Failures of Management Control: Over-Integration as a New Concept	Gudrun Baldvinsdottir	The Pragmatic Constructivist Framework, can it contribute to the Institutional Logics Framework? Or vice versa?
10:00-10:15	PS V - Track discussion		PS VI - Track discussion	
10:15-10:45	Coffee break			
10:45-11:45	Parallel sessions - 2 Papers			
	PS VII - Performance Measurement (Room 14)		PS VIII - Language Game (Room 4)	
	Chair: Morten Jakobsen		Chair: Sally-Ann Krzyzaniak	
	Stefan Schaper, Marco Giuliani, Maria Serena Chiocchi	The Actor's Role in the Survival of non-financial Management and Reporting Practices: the case of IC reporting in Denmark and Italy	Hilde Inger Kinserdal	From "reliability" to "faithful representation": changing the language game of financial accounting?
	Cinquini Lino, Campanale Cristina, Sara Giovanna Mauro, Andrea Tenucci	Academia/University and Performance measure	Lennart Nørreklit, Hanne Nørreklit and Lisa Jack	Beyond the post-truth turn: from habitus based to digital based performance management
11:45-12:00	PS VII - Track discussion		PS VIII - Track discussion	
12:00-13:00	Plenary Salon and Conclusions			
13:00-14:00	Greetings and Light Lunch			